

# DE BONO THINKING TOOLS

*CAF (Consider all factors)*

## Other people

- Fishermen can be provided with opportunities for capacity training to switch to more sustainable marine tourism activities
- Hospitality companies should be given eco tax credits for adopting genuinely efficient green policy and practice
- University/schools needs to showcase marine science developments and courses (government can subsidize), educators need training
- Government needs to increase effective enforcement and educate relevant parties, enforcement bodies require training
- Communities need to be empowered to co-protect their local environments, media needs to embrace a positive marine campaign (needs to be community liaisons trained and funded)



- Society in general

- Benefit from a sustainable tourism industry that offers longevity of resources (sailing, diving, snorkelling, fishing)
  - Preservation of a traditional fishing culture
  - Less rubbish due to a restructure of waste management
  - Potentially benefit from additional EU funding for marine science projects/research
  - Will escape from a labelled culture of depletion and will be recognized as a sustainable model for a blue economy
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**PLUS:**

- Malta can sustain high levels of tourism without further degrading the environment
- Increase in fish stocks (food security, revenue, culture)
- Development of an iconic marine science culture, employment opportunities
- Less pollution, healthier nation

**MINUS:**

- Difficult transition for hospitality/waste companies/fishermen
- Increase in government spending initial to cover capacity training

**INTERESTING**

- Really fascinating increase of knowledge re breeding/harvesting
- International scholarship programs for students who develop models for SD in their local environments
- Could be a national MC committee with voted members from local communities
- Malta could become the most famous blue economy within EU