**Northern Corridor Initial Meeting Minutes**

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| **Date:** 18th August 2011 | **Start Time:** 10:12am  |
| **Venue:** Belvedere Hotel, Corner of Oxley Avenue and Woodcliffe Ave, Woody Point  | **Chair Person:** Geoff Timm, Queensland Youth Industry Links |
| **Attendees:**

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| Andrew Grimshaw | The Hornery Institute | National Skilling and Employment Manager |
| Andrew Quain | Regional Development Australia – Moreton Bay | Executive Officer |
| Darren Mew | Stockland | Approvals Manager |
| Geoff Timm | Queensland Youth Industry Links | Regional Engagement Manager |
| Greg Thurlow | Office of Higher Education, DET | Executive Director |
| Margaret Blade (from 11am) | Regional Development Australia – Brisbane | Executive Officer |
| Matthew Neil | Queensland University of Technology | Coordinator, Student & Communications Services |
| Michael Smith | Department of Employment, Economic Development & Innovation | Regional Development Officer |
| Mick Graham | Regional Development Australia Sunshine Coast | Deputy Chair |
| Nasir Butrous | Australian Catholic University | Associate Professor, School of Business |
| Peter Glasby | Department of Local Government and Planning | Director, Science Precincts |
| Tom McCue | Queensland Youth Industry Links | Senior Partnership Broker |

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| **Apologies:**

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| Ben Simpson | Stockland Residential Communities |
| Darryl Redding | Department of Employment, Economic Development & Innovation |
| Dane McCraken | Australia Trade Coast |
| Ed McShea | The Hornery Institute |
| Frances Bottle | Department of Employment, Economic Development & Innovation |
| Mervat Thompson | Queensland Youth Industry Links |
| Mike Hefferan | University of the Sunshine Coast |
| Mike McKewon | Department of Local Government & Planning |
| Robert Craig | Queensland University of Technology |
| Russell Mason | Regional Development Australia – Sunshine Coast |
| Tony Krimmer | Enterprise Connect, Department of Innovation, Industry, Science and Research  |

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| **Minute Takers:**

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| Deborah Moseley | Queensland Youth Industry Links |
| Siobhan McGregor | Queensland Youth Industry Links |

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| **Item** | **Agenda Item** | **Responsibility** |
| 1 | To inform all key stakeholders / delegates the Statement of Capability & Intent on behalf of QYIL | Geoff |
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| 2 | To inform all key stakeholder / delegates what the Northern Corridor Partnership proposal is. “Exploring the breadth & depth of the Northern Corridor transport & residential development data” | Tom |
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| 3  | To have an open discussion around the information that has been shared | Delegates |
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| 4 | To agree on a partnership purpose | Delegates |
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**Geoff Timm**: Welcome & Introductions to all Delegates. Apologies for the people those were unable to attend. A special thank you to Regional Development Australia (RDA) for sponsoring the forum today. Explained Statement of Capability Intent on behalf of Queensland Youth Industry Links (QYIL). Explained Principals of Operation of QYIL. Explained Broker contributions – Establish and Sustain. Introduce Tom McCue, QYIL Senior Partnership Broker.

**Tom McCue**: Thanked Wayne Delaforce, Formally QYIL’s Regional Partnership Broker who has moved on to a position within a mining company. This partnership proposal has been Wayne’s dream and hard work for many years. Explained the Due Diligence that has been done through the PowerPoint presentation. Whilst making mention about certain issues that are highlighted below;

* Congestion is the most important infrastructure issue on SEQ’s future economic success
* People will only travel a maximum of 45 minutes for labour availability whilst they will only travel a maximum of 15 minutes for retail expenditure at shopping centres
* Students want training that is not available in the Moreton Region ie University subjects that are only hosted at Universities in Brisbane
* Explained a slide with a map of the SEQ, making special mention of the areas with projected significant population growth within, namely Maroochydore, Caloundra areas and most of the Moreton Bay region
* The “CMap” of Skills Education Forum – Northern Transport Corridor was then handed out and explained. It was noted that Caboolture East development isn’t on this map as yet
* Stockland Development in the Caboolture West area
* Caloundra South new development will be a National and International economic base with focus on “cleaner & greener” industries
* Stockland’s North Lakes development that 20,000 jobs are still being created within this development
* Narangba’s industrial estate being one of the only industrial estates available within this region, and needs to maintain this availability of land for new business
* Kawana’s new Private Hospital (Sunshine Coast University Hospital) and Stockland has announced a major development of 17,000 new residents because of the hospital

**Andrew Quain:** SEQ Regional Plan will be reviewed in 2014 and currently no economic development or employment strategy exists for SEQ. The Qld Government Regionalisation Strategy and Infrastructure Plan are also out for consultation.

**Tom McCue:** Explained Employment Growth by Industry, SEQ slide. To summarise: 27% of Sunshine Coast residents commute to the South each day for employment and 57% of Moreton residents commute to the South each day for employment. These figures are based on the 2006 census data, and figures may increase when the current 2011 census data is compiled. Travelling to the South on a weekday can be a problem, depending on the time of day or night. The draft Connecting SEQ 2031 has established targets for the region that aim to decrease the share of trips by private vehicles from 83% to 66%. He explained the key projects to deliver the 2031 road network slide. And the Translink rail plan slide. The forum was opened for discussions at 10.45am.

**Matthew Neil:** The Beerwah to Maroochy rail line is being upgrade of existing line, although it does not go through the Caloundra South Development.

**Darren Mew:** The CAMCOS rail line expansion is planned to continue North of Kawana. No timeline has been identified

**Mick Graham:**

* The rail line is now on the backburner.
* If RDA had funding from the government to go ahead with the development. Initial talks would have the option to have a rail station at Caloundra. Perhaps the plan to include a rail station west of Corbould Park could still be obtained. CAMCOS (Caloundra, and Maroochydore Corridor Options Study) was going to be opened up as the same time as Kawana Hospital (Sunshine Coast University Hospital) was going to go ahead. This would need cooperation between regions – great concept, will it happen in reality? When the local government elections happen, directions may change for a few regions, with companies like Stockland may find it hard to get back on track or it may take a while. There needs to be a company to try to get everything back on track for the transport issues in these regions. Future rail lines & using of public transport and sharing of a car for meetings may have to be an option that people take.

**Nasir Butrous:** At the time that cooperation between regions has its merit, each region has its own issues and some issues are only unique to one region. Spoke about the 2011 floods and the impact that it has had on all 3 regions. Moreton Bay Region is not attracting the investment that it deserves to create more job opportunities and this is having negative effects on the region.

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**Darren Mew:** Asked Andrew Quain from and RDA point of view to comment on what Nasir bought up.

**Andrew Quain:**

* Moreton Bay Region is a new council area and lacks a regional brand / identity. This is being addressed by the Council. There has been an imbalance between growth and investment in infrastructure. Brisbane with the economics of a State Capital will always be a generator of employment. The GFC hit super funds so the baby boomers planning on retirement continued to work. This will change as the economy picks up.
* The Moreton Bay Rail link is to cost a total of $1.1 billion. Moreton Bay will continue to be a high growth region for SEQ over a least the next 20 years.
* The three levels of government need to work together to ensure that existing resources are used more effectively to tackle the issues, challenges and opportunities facing a region.
* Immigration is only a small percentage of how the population increases. Population growth is largely through natural increase. The geography of the region funnels traffic on the road and rail networks through a small geographic area between the north pine dam and estuary.
* Public transport does not meet the needs of residents. Car parking at railway stations is difficult and connectivity east to west is a problem. Linking communities with transport nodes needs to be addressed. This is also a barrier to the unemployed and those accessing training / education. The Connecting SEQ Plan 2031 is focused on getting people in to Brisbane from north to south.
* RDA’s have been tasked with working together across regions. SEQ RDA’s have identified a number of common themes.

**Darren Mew:** What can this group do to address these challenges and changes? How do we respond to the housing quota predictions and affordability targets for predicted labour force at ATC and region. Need to meet the needs for labour market & housing within SEQ as a cooperative approach.

**Mike Smith:**

There are unique problems in this area. Spoke about Paul Pisasle who is the mayor for Ipswich area. There are similarities in that region to this region. Spoke about industrial areas in Moreton Bay region and the Narangba Industrial area has been moved on except for, a lot of industries have moved out of the area, also Brendale industrial land availability is getting harder to find. Need to find an option of getting high staff business’ in the Moreton Bay Region as Coles and Woolworths do not supply enough jobs to keep the economy turning over. An example of how many commuters use the rail system to travel to employment in Brisbane is on Wednesday 17th August 2011 “Peoples Day” the carpark at the Rail station was empty at Caboolture. Land value and availability will be harder to come across. For example Coles and Woolworths need a lot of land area to build a shopping centre, whilst it initially will bring 200+ jobs, once its established the job availability will go down in numbers. Are we able to get Stockland Industries to get more employment heavy industries in Moreton Bay Region.

**Peter Glasby:** Commented on the Ipswich area.

**Mike Graham:** Initially the Kawana Tertiary Hospital will not be a highly functioning hospital. It will start as a Private Hospital with 125 beds in 2016 which will be its major stage of construction. This will have the potential for the Caloundra South development as more construction workers will be in the area looking for housing. Currently local construction workers are going to Brisbane to help with flood recovery. If the second runway goes ahead at the Maroochydore Airport there will be jobs for 5,000 construction workers. Once completed there will be vacancy for 3,000 to 5,000 jobs at the airport if the second runway is put in. People will travel to Kawana Hospital from Moreton Bay to obtain medical training. Need to see how this will look in years to come. Local government have been struggling to get major developments off the ground. Woolworths and Coles do their due diligence about where to place their shops. Lindsay Fox looked at Caloundra as a new depot however the land that he looked at was expensive, he purchased elsewhere in Brisbane for half the price of the land that he was offered in Caloundra.

**Peter Glasby:** Spoke about a few key statements

* Consumption vs Production
* Consolidation / Critical Mass
* Privatization
* Knowledge Economics
* Localism
* Holistic Planning
* Economic anchors

**Matthew Neil:** Made the comment; People don’t want to travel too far for employment. Posed the question; What jobs do they travel for?

**Andrew Quain:** Moreton Central Business Link in partnership with Hornibrook Bus Lines surveyed commuters from Redcliffe to the railway stations to ask why they commute out of the region each day. The main responses included: better employment, pay and career options and a lack of similar opportunities in the region. Residents of the region live in the region due to the lifestyle / liveability the region has to offer, but choose to work outside of the region because of the wider opportunities that exist. The region has a strong and diverse business base; however, 97% employ fewer than 20 employees. Very little if any corporate or HQ investments exist in the region. All the regions and new communities around Brisbane in SEQ want to attract government departments and businesses from the CBD to reduce commuter times and improve employment self containment. It is a very competitive environment. Employers are also outsourcing employment overseas.

**Darren Mew:** commented he was pleased to be asked to this forum on behalf of Stockland. Then spoke about what Peter shared previous. Spoke about Caloundra South and North Lakes developments. They are on the Urban Fringes and need to plan ahead to get the best outcome for everyone, whether its land owners, home owners, shops and other industries. Caloundra South development will create a lot of jobs. This is transformative and depending on jobs and availability in this changing economy. The Sunshine Coast is having a linear experience with public transport as a consequence of the fragility of a down turning economy. At Caboolture, Stockland have holdings within a larger a land area or 2,000 hectares that will require infrastructure provisions to be addressed, one being that the sewerage treatment plant that services Caboolture is at capacity now and for that 2,000 hectares to be developed, that means another 20,000 people in the area means the sewerage treatment plant would need to upgraded or duplicated. Need to get people to make the shift from car heavy transport to greener options of travel or work from home ie teleconference. There have been 9,000 jobs created from the North Lakes development and it has doubled the capacity of that area. The challenges are that face us is making decisions on previous information. It needs to stem from Education – labour force – Production. Need to move beyond the current constraints of what is happening.

**Peter Glasby:** Commented on “Changing the rules of the game”

**Darren Mew: :** Requirement to be sensitive to government objectives and priorities...

**Andrew Grimshaw:** Commented that if you do what’s always been done then you will always get the same results. Planning the continuum of what is happening, don’t see the overlay. What is the vision for the region, and are we creating and supporting the transition for school students to get jobs in the area that they live.

**Margaret Blade:** From a Brisbane perspective there are 60,000 jobs at Australia Trade Coast (ATC) and a further 8000 will be created this year. Brisbane has 30% of Queensland’s jobs and only 23.6% of the population and relies on labour supply from outside its boundaries. Aspley is going to be a stage 2 roll out site for the NBN (National Broadband Network). Public Transport needs to be better planned: a lot of ATC land is currently being taken up by car parks and in future will need to be utilised for higher value purposes. The NBN may present opportunities for telecommuting to alleviate these transport issues.

**Nasir Butrous:** Made reference to the Moreton Bay Skill Needs Report 2011 page 7 (Industry Profiles) and the different regions have their specific issues for industry.

**Mick Graham:** Do we need to do a fundraiser to get a survey done to find out the reasons why people travel and the industries that they travel to the South for. For Brisbane’s point of view where do the population then live when jobs go out of their region. Do they then need to be the people travelling for employment? There will be a big problem is ½ the travellers don’t go to Brisbane for employment. There will be a discrepancy.

**Andrew Quain:** On SEEK.com this region is a part of North Brisbane in the search field. An opportunity exists to create an employment search function which identifies the region and where employers and job seekers can go too. We do not know what jobs are available within the region or the skills of the residents. The creation of more employment opportunities would improve work life balance, and community wellbeing.

**Mike Smith:** The Ipswich community needed to change their branding as it’s an older region, whereas Moreton isn’t as old as Ipswich. We need to recognize the skills and strength of our region. Caboolture used to be seen as an agriculture area. Local areas need to target big business so that we are able to get hubs happening for jobs and population growth. Need to attract Business with potential. Need to find strength and focus on that.

**Andrew Quain:** North East business Park has planning permission. RDA MB is working with MBRC to develop an investment attraction strategy. Strong regional leadership is required to raise the profile of the region and to attract investment and employment.

**Darren Mew:** Caboolture is strategically placed as a Major Activity Centre within the SEQRP with significant existing infrastructure provisions, but would appear to be underutilised. Caboolture is strategically placed but not being used at its best, has key infrastructure that hasn’t been utilized as yet.

**Andrew Quain:** The master plan is being developed. Caboolture is expected to have a population of 200,000 by 2031.

**Margaret Blade:** The key is to think regionally and not disassociated from Brisbane. ”Ipswich has the best beaches on the Gold Coast” is what Paul Pisasale is known to say and it has access to major health services in Brisbane. Moreton Bay can promote its strength as being a lifestyle region.

**Andrew Quain:** one of the key attractions for this region is its close proximity to the Bay.

Broke for Networking Lunch at 12.00pm

Recommenced at 12.55pm

**Tom McCue:** explained what he has summarized from the morning

* One Joint SEQ Region may prove to be a difficult one
* A body with authority maybe needed to bring SEQ together (this forum?)
* Public transport / Car Sharing. Why don’t people use these modes?
* Different regions of SEQ have different attitudes
* Balance between growth & investment
* Don’t drive the economy – change it!
* There are opportunities to travel to the North along the corridor
* Are there technological benefits that can help reduce travel
* Need to attract “business of scale”
* There are jobs projected for Sunshine Coast & Moreton – where the residential development is planned
* Cleaner & Greener jobs in Caloundra South
* Caloundra South comes with its own jobs
* How can we stretch opportunities – we are planning for more of today
* How do we prepare the education community for the changes
* Why do people travel? Survey?
* Lobby SEEK to put Moreton on the jobs map
* Pitch at the big players
* Not Public or private but PARTNERSHIP

**Geoff Timm:** posed the following

* What happens if we don’t partner today?
* We are at a space now, where the rules of the game need to be changed.

 All delegates agreed that this partnership should go ahead. Discussions followed and a proposed Partnership Purpose was devised;

*To work with organizations to effect change, garner support & encourage them to share their knowledge in order to influence other decision makers around economic & liveability issues & integrated, sustained growth along the Northern Growth Corridor.*

Discussions that followed included the following:

* Infrastructure has needed to be fixed from the floods
* The RDA is there to help the governments work together, however they are limited with what funding they have and have limited staff resources
* Need to obtain a clear purpose of what the group wants to achieve
* Employment needs to be mentioned in the purpose as it currently does not
* Integrated growth – sustainable growth
* Sustainable communities
* Establish, promote and alignment
* Purpose needs to reflect what QYIL needs to achieve
* This needs to target an approach strategically
* RDA regions are the same as the Partnership Regions
* DEEWR supports cross regional partnerships
* Tangible and Intangible
* Important to focus on Employment and Education
* Need to have Brisbane at the table because it’s the hub of SEQ
* Need to have a holistic approach to gain momentum initially
* The exit strategy was explained

The question was posed as to who else needed to attend this partnership

* The Smith Family – Partnership Brokers from Brisbane North
* Local Government Association of Queensland (LGAQ)
* Council of Mayors - South East Queensland
* Economic Development Australia
* A Representative from the Health Sector
* Australian Industry Group
* Chamber of Commerce & Industry Queensland
* Port of Brisbane Corporation
* Brisbane Airport Corporation
* Vocational Educational Training representatives

It was posed that the next meeting be held in six weeks time to get a solid purpose and go through agendas that have come out of this meeting. Meeting Venue is proposed for the new Maroochydore Government Office Building on First Avenue, Maroochydore.

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| Meeting Closed: 2.40pm | Date Next Meeting: |
| Venue: | Chair: |