| | Zoomerang | | <u>SurveyGizmo</u> | | <u>FluidSurveys</u> | | <u>SurveyMonkey</u> | | <u>QuestionPro</u> | | <u>eSurveysPro</u> | |
|---|------------------------------|-------------------------|------------------------------|---------------|--------------------------|-------------------------|------------------------|----------------------|------------------------------|-------------------|----------------------------|-------------------------|
| Survey Tool Overview | Free | Paid | Free | Paid | Free | Paid | Free | Paid | Free | Paid | Free | Paid |
| Number of Surveys | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | Unlimited | 1 | Unlimited | Unlimited | Unlimited |
| Max. Questions per Survey | 12 | Unlimited | Unlimited | Unlimited | 20 | Unlimited | 10 | Unlimited | 10 | Unlimited | Unlimited | Unlimited |
| Max. Responses per Survey | 100 | Unlimited | 250 | 1K - 1Mil. | 100 | Unlimited | 100 | 1K/unlimited | 100 | Unlimited | Unlimited | Unlimited |
| Availability of Survey Results | 10 days Non Profit: | Unlimited | Unlimited Non Profit: | Unlimited | Unlimited Non Profit: | Unlimited | Unlimited Non Profit: | Unlimited | Unlimited Non Profit: | Unlimited | Unlimited Basic: | Unlimited |
| Paid Plans & Pricing | \$149 / Year for | Pro nlan | 50% discount | with annual | Donated FluidS | urveys Pro | 25% discount v | vith annual | | nal plan if agree | \$100 / Year | |
| Note: Pricing for each plan is | Pro: | . To plant | subscription to | | accounts are av | | subscription to | | to terms of nor | | Premium: | |
| based on a single-user | \$19 / Month or \$199 / Year | | Enterprise plan. | | eligible nonprofits and | | Unlimited plan | | program. | | \$200 / Year | |
| account unless otherwise | Premium: | | Personal: | | libraries at TechSoup. | | Pro (unlimited users): | | Two (2) months free with | | Corporate (up to 5 users): | |
| stated. | \$59 / Month or \$599 / Year | | \$19 / Month | | Contact vendor for other | | \$25 / Month | | annual Professional plan | | \$400 / Year | |
| | , | , | Pro: | | discounts offer | ed. | Unlimited (unl | imited users): | subscription. 40% discount v | with appual | | alimitad usarsh |
| | | | \$49 / Month | | Pro: | | \$18.75 / Mont | h | Corporate plan | | \$800 / Year | nlimited users): |
| | | | Enterprise (up to 10 users): | | \$19 / Month | | | | Professional: | | 3800 / Teal | |
| | | | \$159 / Month | | Ultra: | | | | \$15 / Month | | Note: Google | Ads are |
| | | | Dedicated (up | to 40 users): | \$59 / Month | | | | Corporate: | | displayed on s | survey page in |
| | | | \$599 + / Month | | Enterprise: | | | | \$99 / Month | | Free plan only. | |
| Currey Design | Free | Paid | Free | Paid | Call for pricing. | Paid | Free | Paid | Free | Paid | Free | Paid |
| Survey Design Create from scratch or using | | | | | | | | | | | | |
| customizable templates | \square | $\overline{\mathbf{Q}}$ | ☑ | ☑ | \square | | \square | \square | ☑ | | ☑ | |
| Add custom logo | | $\overline{\checkmark}$ | | | | $\overline{\checkmark}$ | | | | \square | | |
| Question types | 15 | 15 | 20+ | 20+ | 11 | 11+ | 15 | 15 | 20+ | 20+ | 14 | 14-18 |
| Randomize response options | | ☑ | ☑ | ☑ | <u> </u> | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ | ☑ |
| Validate responses Question Skip/Branch logic | | <u>v</u> | | <u>✓</u> | V | <u>✓</u> | <u> </u> | <u>∨</u> | <u>V</u> | <u>∨</u> | | ☑ |
| Question Piping | | | | PR/EN/DE | | UL/EN | | | V | CO | | |
| Save/copy/edit surveys | | $\overline{\mathbf{Z}}$ | ☑ | ✓ | | <u> </u> | \square | | <u> </u> | ☑ | \square | \square |
| Customize "Thank You" page | _ | <u> </u> | | PR/EN/DE | | V | _ | <u> </u> | <u> </u> | <u></u> ✓ | \square | <u> </u> |
| Multiple languages | | <u> </u> | $\overline{\square}$ | | | $\overline{\mathbf{A}}$ | | <u> </u> | _ | со | _ | |
| Remove branding from survey | | $\overline{\square}$ | _ | EN/DE | \square | | | \square | | СО | | PR/CO/EN |
| 508 Accessibility compliant | | | | | Ø | $\overline{\mathbf{A}}$ | | | Ø | | | |
| Survey Deployment | Free | Paid | Free | Paid | Free | Paid | Free | Paid | Free | Paid | Free | Paid |
| Launch via email/website link | Ø | V | Ø | | Ø | Ø | Ø | | Ø | Ø | Ø | |
| Embed into website/blog | | $\overline{\checkmark}$ | ☑ | | | UL/EN | ☑ | | | СО | \square | $\overline{\checkmark}$ |
| Use your email lists | <u> </u> | ☑ | ☑ | ☑ | \square | ☑ | ☑ | ☑ | ☑ | ಠ | ☑ | ☑ |
| Customize email invitations | \square | \square | ☑ | | | $\overline{\square}$ | ☑ | | ☑ | ☑ | ☑ | |
| Send completion reminders | | ☑ | ✓ | PR/EN/DE ☑ | | ☑ | \square | ☑ | \square | ☑ CO | ☑ | ☑ |
| Redirect to site on completion Pre-schedule survey launch | | | · · | EN/DE | | UL/EN EN | \square | <u> </u> | | CO | V | E. |
| Survey Reporting | Free | Paid | Free | Paid | Free | Paid | Free | Paid | Free | Paid | Free | Paid |
| View survey results online | Ø | $\overline{\square}$ | \square | \square | Ø | $\overline{\square}$ | Ø | <u> </u> | Ø | \square | Ø | $\overline{\mathbf{v}}$ |
| Cross tabulate responses | _ | <u> </u> | _ | PR/EN/DE | _ | $\overline{\square}$ | _ | | | | _ | PR/CO/EN |
| Filtering/segmentation | | <u> </u> | | ☑ | | V | | <u> </u> | _ | co | | PR/CO/EN |
| Control sharing of data | | $\overline{\square}$ | | ◩ | | <u> </u> | | \square | Ø | ☑ | \square | ✓ |
| Export data to Excel/CSV | | $\overline{\square}$ | \square | PR/EN/DE | | $\overline{\square}$ | | $\overline{\square}$ | \square | _ ☑ | | <u> </u> |
| Export data to Word | | | | PR/EN/DE | | $\overline{\checkmark}$ | | | | СО | | $\overline{\mathbf{V}}$ |
| Export data to PDF | | $\overline{\square}$ | | PR/EN/DE | | $\overline{\square}$ | | | | СО | | Ø |
| Generate PowerPoint reports | | | | | | Ø | | | | CO | | |
| Customer Support | Free | Paid | Free | Paid | Free | Paid | Free | Paid | Free | Paid | Free | Paid |
| Knowledge Base/FAQs | ☑ | ☑ | I | ☑ | | ☑ | | ☑ | | ☑ | | ☑ |
| Demo tutorials Support forums | ☑ | | ☑ | ☑ | ☑ | ☑ | ☑ | | ☑ | ☑ | \square | |
| Email support | | | ☑ | \square | | | | | \square | | | \square |
| Phone support | _ | PRE | _ | EN/DE | | | | _ | | _ | | CO/EN |