

Sharing & Communication

Through The Ages



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1 Cave Paintings
France, 30,000 BC
Who doesn't love a cave painting? Created to communicate, themes included animals and symbols for early man.



2 Pictograms
China & Egypt, 5000 BC
Pictograms and ideograms represented a concept, object or activity, and led to Egyptian hieroglyphs and Chinese characters.



3 Carrier Pigeons
Greece, 776 BC
OK, pigeons are disease-ridden, but they're great with directions, and rather load bearing, according to the Ancient Greeks.



4 First Postal Service
Persia, 550 BC
Persian King Cyrus the Great created the first Postal Service – which handily doubled as data and tax gathering as well.



5 The Marathon Man
Greece, 530 BC
Ancient Greek Pheidippides ran 150 miles in two days (with no trainers!) to announce the Greek victory over Persia.



6 Heliographs
Rome, 37 AD
Roman Emperor Tiberius sent coded orders daily by heliograph to the mainland from his island, Capri. Alright for some!



7 Paper
China, 105 AD
Tsai Lun of China took the inner bark of a mulberry tree, added water, pounded it a lot – and voila, paper was invented!



8 Town Crier/Bellman
The UK, 1540 AD
What did Town Criers tell the illiterate masses? Royal proclamations, local bylaws and – of course – local business adverts.



9 Daily Newspaper
Germany, 1650 AD
The first daily was the 'Einkommende Zeitung' published in Leipzig, 1650. The first English daily was the daily Courant, 1702.



10 Morse Code
The USA, 1835 AD
American Samuel Morse invents Morse code, a series of on/off clicks, tones or lights. Great (and disastrous) for the navy!



11 Telephone
The USA, 1876 AD
Scottish engineer Alexander Graham Bell patents the electric telephone. No camera or apps, but exciting nonetheless!



12 First Transatlantic Signal
Cornwall to Newfoundland 1902 AD
Italian inventor Guglielmo Marconi transmits the first radio signal to travel the Atlantic Ocean.



13 1st TV Broadcast
Great Britain, 1927 AD
Scottish inventor John Logie Baird transmitted the first television signal. Finally, something to point our sofas towards!



14 ARPANET Launched
The USA, 1969 AD
The Advanced Research Projects Agency Network was the precursor network to what we now know as the global Internet.



15 WWW
USA, 1994 AD
American government releases control of the Internet and the world wide web is born – hello light speed news and online shopping!



16 AIM
USA, 1997 AD
AOL pioneered Internet chat with AIM (AOL Instant Messenger) in 1997. Now we could all safely talk to total strangers!



17 Blogging
USA, 1999 AD
Everyone gets a voice – the launch of Blogger.com and LiveJournal in 1999 led to a blogging explosion across the Internet.



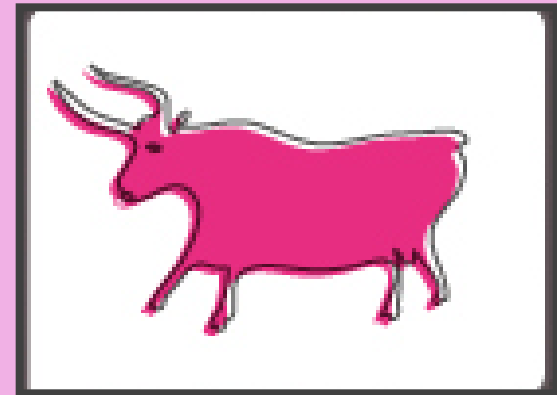
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Bored Harvard student Mark Zuckerberg created Facebook. Today it has an estimated 850 million users. Like?



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YouTube broke ground in user-generated content, with users uploading videos across the Internet. Totally viral, right?



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What can you really say in 140 characters? A lot, according to Twitter's 350m+ users – it's a micro-blogging masterclass.

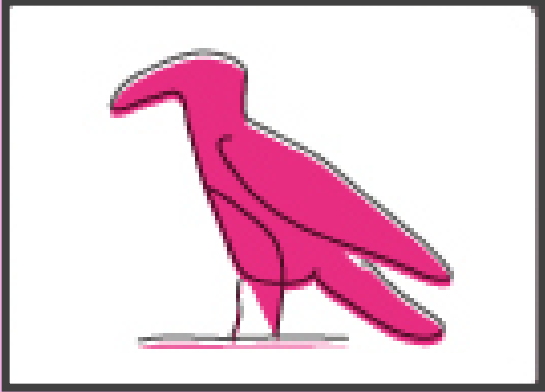


CAVE PAINTINGS - France , 30,000 B.C.

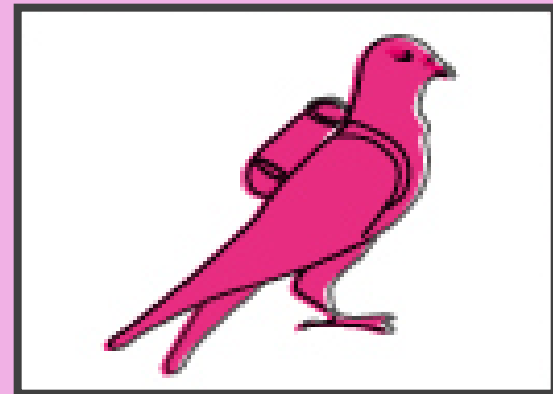
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PICTOGRAMS – China & Egypt , 5,000 B.C.



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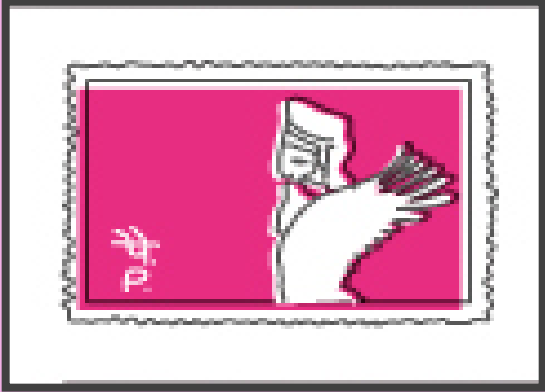


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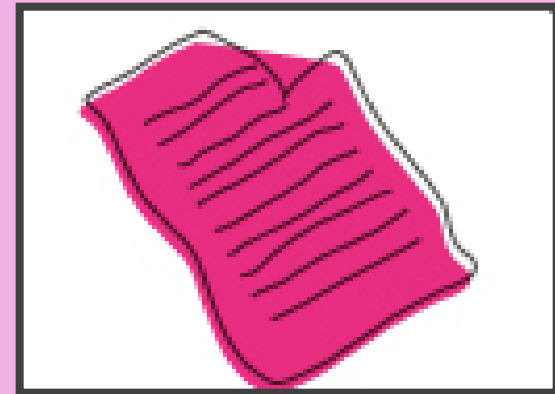


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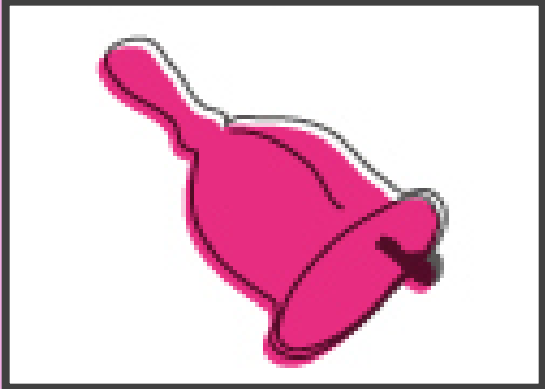


PAPER – China, 105 AD

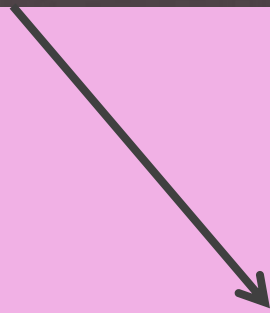
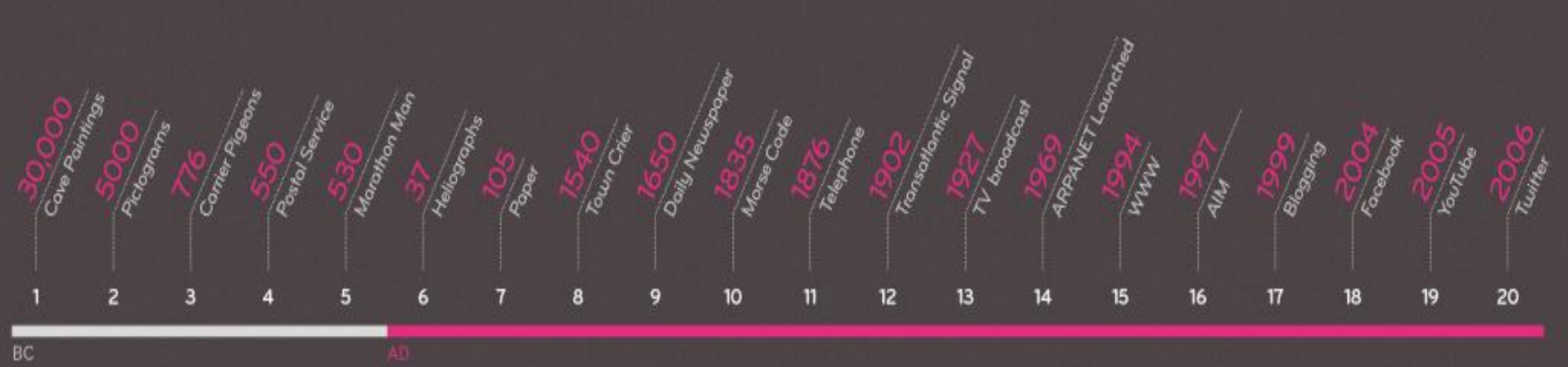
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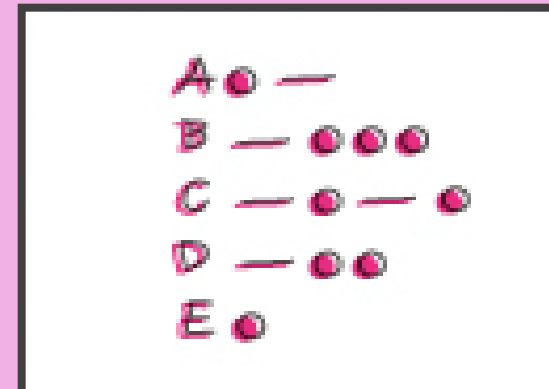


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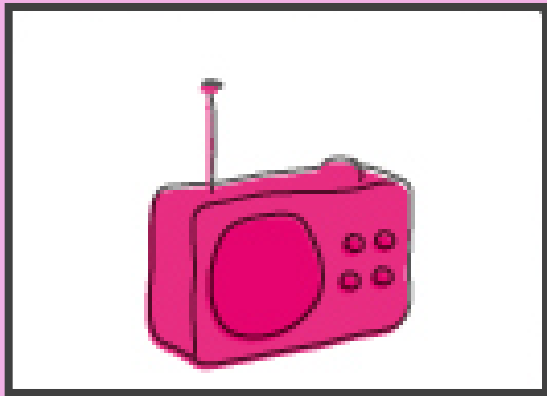
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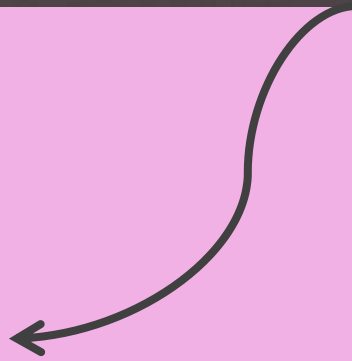
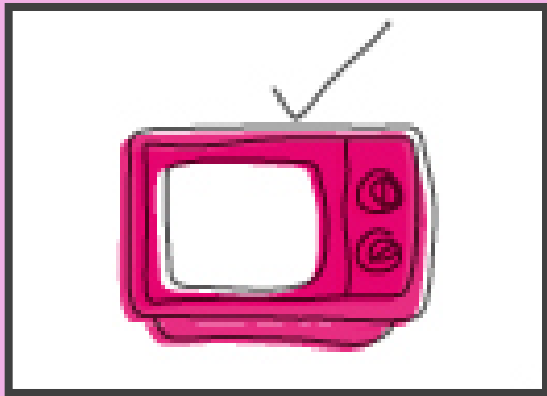
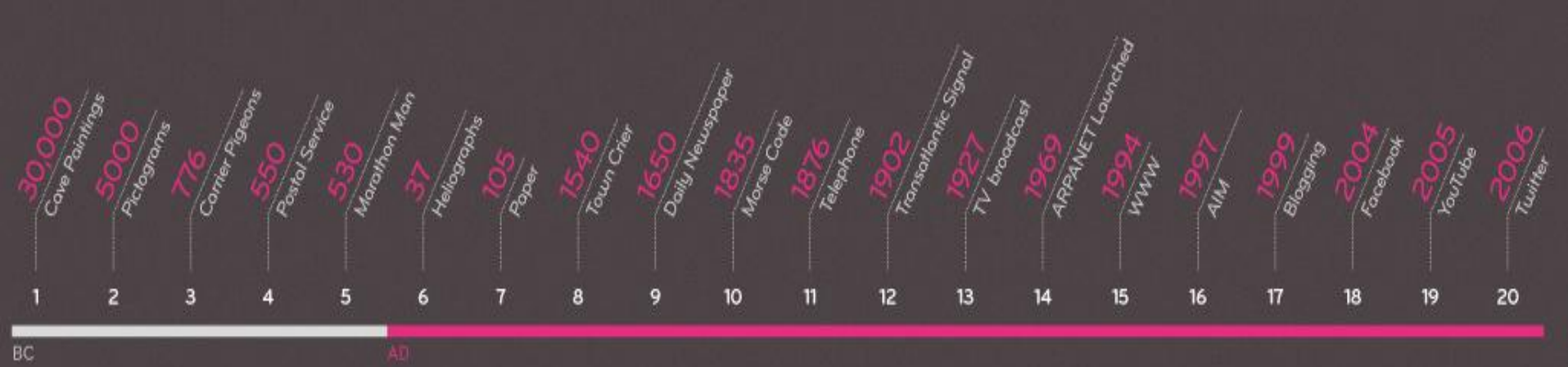
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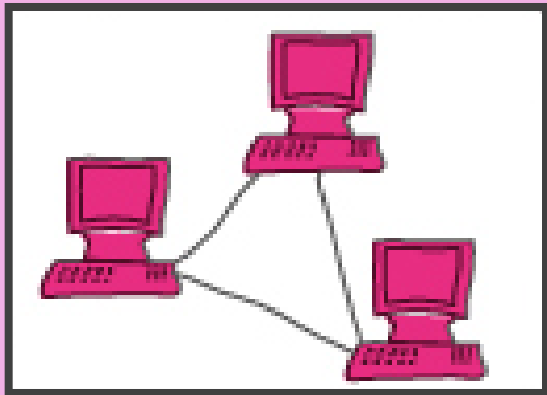
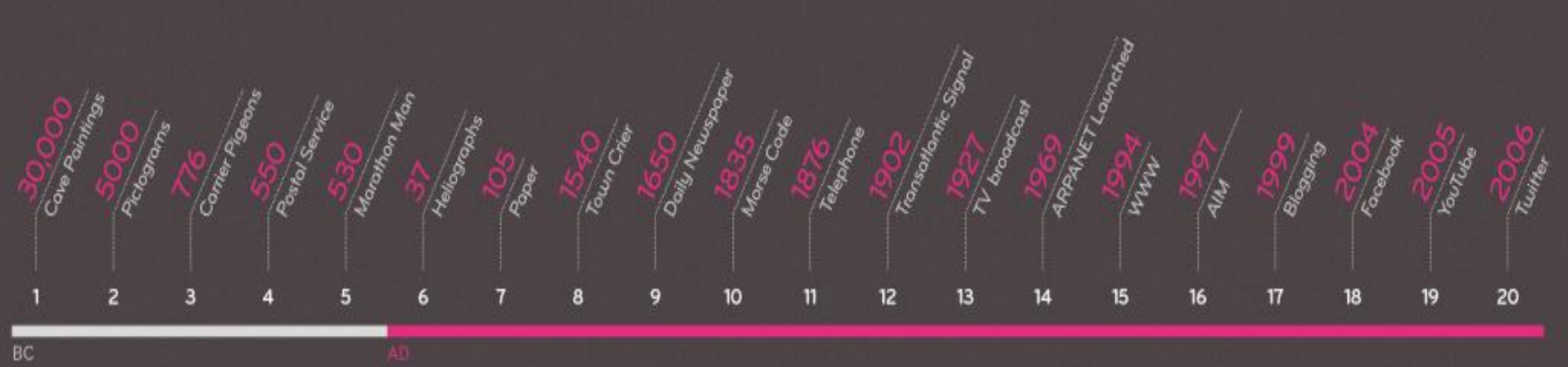
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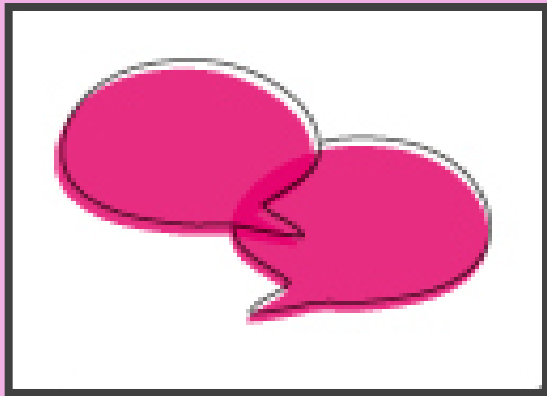


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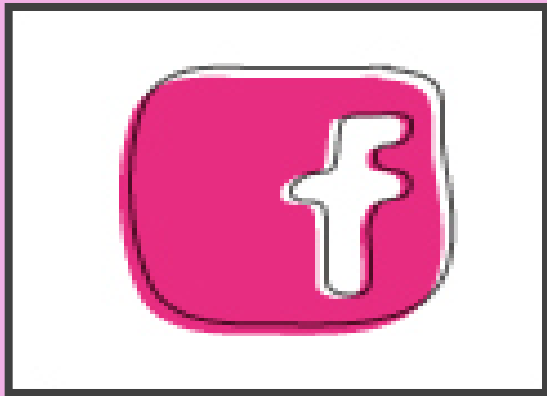
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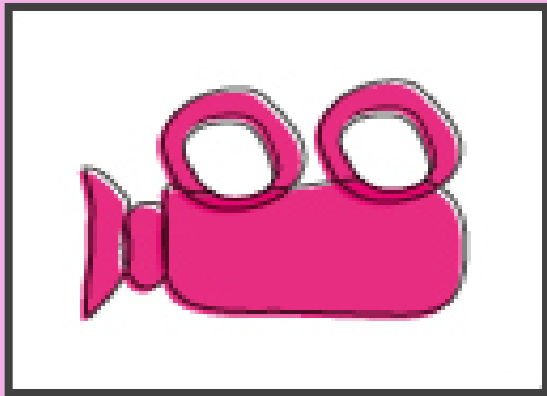
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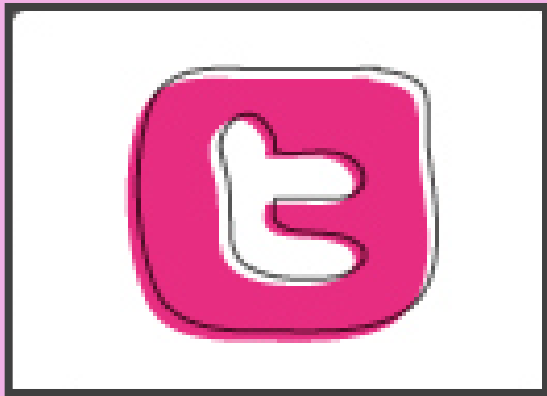
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