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| **Date:** 18th August 2011 | **Start Time:** 10:12am  |
| **Venue:** Belvedere Hotel, Corner of Oxley Avenue and Woodcliffe Ave, Woody Point  | **Chair Person:** Geoff Timm, Queensland Youth Industry Links |
| **Attendees:**

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| Andrew Grimshaw | The Hornery Institute | National Skilling and Employment Manager |
| Andrew Quain | Regional Development Australia – Moreton Bay | Executive Office |
| Darren Mew | Stockland | Approvals Manager |
| Geoff Timm | Queensland Youth Industry Links | Regional Engagement Manager |
| Greg Thurlow | Office of Higher Education | Executive Director |
| Margaret Blade | Regional Development Australia – Brisbane | Executive Officer |
| Matthew Neil | Queensland University of Technology | Coordinator, Student & Communications Services |
| Michael Smith | Department of Employment, Economic Development & Innovation | Regional Development Officer |
| Mick Graham | Regional Development Australia | Deputy Chair |
| Naisr Botrous | Australian Catholic Universities | Associate Professor, School of Business |
| Peter Glasby | Department of Local Government and Planning | Director, Science Precincts |
| Tom McCue | Queensland Youth Industry Links | Senior Partnership Broker |

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| **Apologies:**

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| Ben Simpson | Stockland Residential Communities |
| Darryl Redding | Department of Employment, Economic Development & Innovation |
| Dean McCraken | Australian Trade Coast |
| Ed McShea | The Hornery Institute |
| Frances Bottle | Department of Employment, Economic Development & Innovation |
| Mervat Thompson | Queensland Youth Industry Links |
| Mike Hefferan | University of the Sunshine Coast |
| Mike McKewon | Department of Local Government & Planning |
| Robert Craig | Queensland University of Technology |
| Russell Mason | Regional Development Australia – Sunshine Coast |
| Tony Krimmer | Department of Innovation, Industry, Science and Research  |

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| **Minute Takers:**

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| Deborah Moseley | Queensland Youth Industry Links |
| Siobhan McGregor | Queensland Youth Industry Links |

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Geoff Timm introduced the meeting by outlining the purpose for this forum is to propose a partnership for the Northern Corridor and that many questions would be raised. Is it hoped that this meeting would lead to a Public Forum with more players to work on developing the partnership. It is up to this meeting to determine if there will be a partnership or not.

Brisbane and Moreton RDA are sponsoring this meeting.

The proposal is evidence based and would work towards outcomes. Wayne Delaforce was acknowledged as the key driver of this partnership, and Tom McCue and Geoff Timm are carrying the mantle of the concepts Wayne Delaforce was working on.

After a morning of much discussion the following points were the main issues that were raised

* One Joint SEQ Region may prove to be a difficult one
* A body with authority maybe needed to bring SEQ together (this forum?)
* Public transport / Car Sharing. Why don’t people use these modes?
* Different regions of SEQ have different attitudes
* Balance between growth & investment
* Don’t drive the economy – change it!
* There are opportunities to travel to the North along the corridor
* Are there technological benefits that can help reduce travel
* Need to attract “business of scale”
* There are jobs projected for Sunshine Coast & Moreton – where the residential development is planned
* Cleaner & Greener jobs in Caloundra South
* Caloundra South comes with its own jobs
* How can we stretch opportunities – we are planning for more of today
* How do we prepare the education community for the changes
* Why do people travel? Survey?
* Lobby SEEK to put Moreton on the jobs map
* Pitch at the big players
* Not Public or private but PARTNERSHIP

There were five areas that came up for discussion: Transport, Industry, Development, Employment and Education.

**Transport**

Transport is a critical issue for jobs growth. Public transport needs to get smarter and be more accessible and useful to the community; to reflect the needs of the Northern Corridor.

A proposal to survey the transport needs of community was raised at this meeting. There is 57% of Moreton Bay residents travelling South during the week for employment and 27% of Sunshine Coast residents travelling south during the week also.

The Moreton Bay Raillink is to cost a total of $1.1 billion for a 12km track. The issues are parking, public transport, and Road structure. At this stage the State Government does not have the funding to make the changes necessary.

Sunshine Coast Council have a transport forum that can inform this partnership. It draws on the Transport levy and could contribute to the Research and Development of transport connections for young people.

**Industry**

Moreton Region in the past had focussed heavily on the Retail industry growth and failed to diversify industry opportunities, loosing key players who could have contributed to the region. Warehousing, Transport and Logistics were raised as potential growth industries (for Moreton).

On the Sunshine Coast the opportunities to build on the back of the Sunshine Coast University Hospital need further development. Another opportunity is the building of a 2nd runway at SC Airport. Development in Palmview, Sippy Downs and Caloundra South would provide job opportunities for SC and Moreton residents.

Opportunities for jobs that are linked through high speed broad-band (including surgeons who could work from one hospital and direct equipment on the other side of the world) are new opportunities for the region.

The proposed development from Coles and Woolworths are keen indicators of future economic growth and development as these two competitive retailer are strategic in their investments based on extensive research and development.

Currency markets have opened up the labour market to a wider circle of regions and impacted on the finances of businesses.

**Development**

Stockland recognises the transformative nature they play in fringe urban area. The low rate of public transport use on the SC (2%) is a key issue. Stockland outlined their proposed development schedule in the region. The links with Green industries was noted as important in the holistic development of new communities.

 Affordability of accommodation was also raised as a key concern. On the flip side of this, the cost of land for industrial development on the SC and Moreton region is prohibitive for industrial growth.

Darren Mew shared:

* 90% business on the SC employ < 4 people
* 2% use public transport
* 2000 hectare development planned for Caboolture
* Caboolture sewerage at capacity and limited future development
* North Lakes capped at 21K residents. Need 15K jobs in the next 3 years.
* Narangba Industrial Estate is the only heavy and hazardous site in the region.
* Caloundra South, new cleaner, greener industries growth opportunities
* Caloundra South will require 22-24K jobs. The construction process with generate 9K jobs in the medium term (over 20 years)

**Employment**

Workforce structure, at present highly reliant on the “baby boomers” whose level of workforce participation is determined by share market influences on superannuation and tax rates and are strong participants in the labour market. Once these conditions change, youth opportunities for jobs will improve.

The branding of the region as a place of new growth and job opportunity as a marketing strategy to develop the region was regarded as having been a strong model to inform this group. Building the jobs to draw in the residents, rather than a reverse strategy was recognised as a more successful strategy to ensure maximum opportunity for the whole community. The potential growth in the New Economy is important to opportunities. Clean Green industries were highlighted opportunities.

Discussions around population growth reflected the general discussion in the media.

 Getting Seek.com and newspapers to recognise the discrete region would assist with measuring jobs growth in the region.

The challenge is to do things differently. Pathways to Education is a good way forward, it is important to link in education infrastructure at all levels.

Brisbane presents a growth opportunity for 60k jobs on the Trade Coast. Brisbane has 30% of the states jobs and 20% of the state’s population. Access to jobs is important. Tele-commuting opportunities would address jobs and transport issues to create a more sustainable economic model.

**Education**

The education system needs to change to prepare students for the new circumstances.

Geoff Timm sort commitment from the meeting. What happens if we don’t partner?

Response was to explore existing forums. Conversations around Economic development happen in SEQ RDA meetings, who are able to bring together the 3 levels of government. Potential for QYIL to join this partnership and bring youth attainment and transition issues to that forum are possible. QYIL has a significant role to play as an influencer. The RDA group agreed that they are not shackled to limitations that other bodies might be.

An agreed partnership purpose was proposed. Questions were raised about the size, boundaries and scope of the partnership, and the role of youth attainment and transition being in relation to, or a primary focus of the partnership. Discussion included the point that youth experience the same issues as others in the community, their challenges are inter-related.

The proposed purpose is *To work with organizations to effect change, garner support & encourage them to share their knowledge in order to influence other decision makers around economic & liveability issues & integrated, sustained growth along the Northern Growth Corridor.*

A strategic approach is to bring together

* Partners with capacity to deliver
* Enthusiasts
* Partners with enhancing capabilities
* Drivers (QYIL)
* Service networks
* Communication in key networks

Proposed to take the time to develop the vision, to have a separate workshop (in 6 weeks) in a timely way that maintains and develops the champions. Shared knowledge to contribute to the liveability and economic development of the Northern Corridor. At the next meeting the roles and structures of the partnership should be articulated.

The Following organizations will be invited to the next meeting

* The Smith Family – Partnership Brokers from Brisbane North
* Local Government of Australia – Queensland
* Council of Mayors - South East Queensland
* Economic Development Australia
* A Representative from the Health Sector
* Australian Industry Group
* Chamber of Commerce & Industry of Queensland
* Port of Brisbane Corporation
* Brisbane Airport Corporation
* Vocational Educational Training representatives